



## EXHIBITION NEWS

# Bricoday returns in September

31 March 2026



**After a record breaking edition in 2025, Bricoday an event for the DIY, home and garden sectors, is returning to Fiera Milano, Italy on 23rd – 24th September 2026.**

Bricoday confirmed its central role in the international trade fair landscape of the DIY, home, and garden sectors, in 2025 with double-digit growth in both exhibitors and visitors, as well as by strong interest in its rich programme of events.

Exhibitors increased from 412 in 2024 to 493 in 2025 – a +20% growth – while visitor attendance reached 10,350 over two days – up 15% from the 9,000 attendees in 2024. Particularly significant was the strong presence of purchasing decision makers and numerous international buyers.

Fastener and fixing exhibitors in 2025 included fischer Italia Srl, Friulsider SpA, G&B Fissaggi Srl, Giussani Rapid Srl, Rapid, SPAX International GmbH & Co KG, suki International, as well as Vorpa Srl.

Eight months before this year's event, registrations are progressing at a rapid pace, with more than 250 companies already confirming their participation, occupying over 60% of the available exhibition space. The average stand size is also increasing, reflecting exhibitors' growing commitment.

In September 2026, the two thematic areas Bricoday Luce and Bricoday Digital Village will also return, building on the strong results achieved respectively in the lighting sector and in retail digitalisation, further confirming Bricoday's focus on innovation and market evolution.